

LEONHARD KURZ's Global Introduction of the DM-MAXLINER 2D at Drupa 2024: Leaving Substrate Limits in The Past

Fürth/Germany, May 15, 2024: LEONHARD KURZ is set to transform the landscape of digital embellishment with the global launch of the DM-MAXLINER 2D at Drupa 2024 in Düsseldorf. This state-of-the-art machine offers a cutting-edge approach to sheet-fed digital embellishment, merging top-tier technology with unmatched versatility. Visitors at Drupa will have the exclusive opportunity to witness live-demonstrations of this state-of-the-art technology, led by KURZ's renowned technical experts.

As the pioneer in thin-film technology and digital embellishment equipment, KURZ offers system-matched consumables and machinery. Customers benefit from decades of engineering expertise and the broadest digital embellishment equipment portfolio globally, with three different product platforms and eight different products in sheet- and web-fed applications. At Drupa, the company will showcase its expanded Digital Embellishment Solutions portfolio, embodying the theme 'Re:think what's possible.' This ethos underscores KURZ's unwavering commitment to driving innovation and technological advancement in the industry.

The DM-MAXLINER 2D redefines industry standards by delivering superior digital metallization across a uniquely extensive range of substrates, including open-structure uncoated papers at full operational speed in one pass. Its core innovation, KURZ's patented inkjet on transfer technology, allows for precision and repeatability, which transforms ordinary print jobs into extraordinary market-ready products at industry-leading production speeds.

"The DM-MAXLINER 2D represents years of research and development, and we are thrilled to unveil this new sheet-fed digital embellishment innovation at Drupa 2024," said Michael Aumann, Global Director Digital Embellishment Solutions at LEONHARD KURZ. "Our customers will benefit from this technology as they will

now be able to fully leverage the power of a complete digital workflow including embellishment. The combination of a fully digital workflow and the ability to process multiple substrates including uncoated papers will be a game changer in their business."

Visit the KURZ exhibit at Drupa 2024 at Hall 3, Booth E71, for a front-row seat to the revolution in digital embellishment - live demonstrations, hands-on application showcases, and direct engagement with our tech experts!

Don't just watch the future unfold; be a part of it. Leave your competition in the dust - with digital embellishment at an industrial scale.

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About KURZ: LEONHARD KURZ is a world-leading thin-film technology specialist with more than 5,500 employees at more than 30 locations worldwide. KURZ develops and produces decorative and functional layers, including for the printing, packaging, and the plastics industry, for banknotes and ID documents, as well as for the automotive, electronics and medical technology sectors. The company's comprehensive product portfolio ranges from decorative and smart interactive surface finishes, to design consulting and security concepts for product and brand protection. Together with its subsidiaries, KURZ offers solutions for digital embellishment finishing, cold transfer, hot stamping, related printing and embossing machines, and embossing tools. KURZ is also developing its own recycling programs, is a UN Global Compact participant, and has been repeatedly recognized by EcoVadis for its sustainability activities.

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