

De Resolutie Adopts Advanced Digital Metallization Solution to Redefine Digital Wallpaper Market

Fürth/Germany, June 4, 2024: LEONHARD KURZ, one of the leading experts in embellishment, proudly announces the sale of the R520 Transfer on Toner technology inline with Xeikon's TX500 to De Resolutie.

Transforming Digital Wallpaper Production

This partnership is set to revolutionize De Resolutie's digital wallpaper offerings, providing unique opportunities for customers in various sectors, including hospitality, offices, and retail. By leveraging the capabilities of Xeikon's TITON dry toner printing and KURZ R520 transfer on toner technology, De Resolutie can now produce high-quality, customized wallpapers featuring intricate metallic effects in a single, efficient pass. This technology opens new avenues for wallpaper brands to help their clients create visually appealing environments. Jeffrey Vermaat, co-owner of De Resolutie, remarked: "With our new partnership with KURZ and Xeikon technology, we are confident that De Resolutie will further strengthen its leading position in the wallpaper industry. We are very excited about the newly expanded range of embellishment options we can now offer our customers, while achieving faster turnaround times."

Setting New Industry Standards

The technology's seamless integration of full-color printing and metallization in a single pass increases efficiency and ease of use, setting a new benchmark in the digital embellishment industry. This digital printing and metallization line delivers exceptional digital embellishments for web-fed applications without the usual prepress and converting steps. Additional benefits include customization capabilities and support for variable data printing, enabling personalized web-fed production.

Industry Leaders Weigh In

Jeroen Van Bauwel, Solutions Director at FLINT Group, commented, "We are excited to see De Resolutie use our TITON technology with KURZ's Digital

Embellishment Solutions, showcasing how advanced digital printing can set new industry standards and drive innovation. Our ongoing collaboration with KURZ continues to enhance capabilities for printers, offering multiple value-adding solutions and opening high-end segments."

"The integration of our R520 Transfer on Toner technology with Xeikon's capabilities marks a significant milestone. We are thrilled to support De Resolutie in their mission to deliver unparalleled quality and innovation to their customers," added Michael Aumann, Global Director of Digital Embellishment Solutions at KURZ.

The advanced digital metallization technology for web-fed embellishment powered by KURZ Digital Embellishment Solutions and Xeikon's TITON technology is currently being showcased live at Drupa 2024 in Dusseldorf, Germany at the Xeikon exhibit in Hall 11, Booth A1 and A2.

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About KURZ: LEONHARD KURZ is a world-leading thin-film technology specialist with more than 5,500 employees at more than 30 locations worldwide. KURZ develops and produces decorative and functional layers, including for the printing, packaging, and the plastics industry, for banknotes and ID documents, as well as for the automotive, electronics and medical technology sectors. The company's comprehensive product portfolio ranges from decorative and smart interactive surface finishes, to design consulting and security concepts for product and brand protection. Together with its subsidiaries, KURZ offers solutions for digital embellishment finishing, cold transfer, hot stamping, related printing and embossing machines, and embossing tools. KURZ is also developing its own recycling programs, is a UN Global Compact participant, and has been repeatedly recognized by EcoVadis for its sustainability activities.

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