
LEONHARD KURZ and Grafotronic Are Joining Forces to Host The Embellish More Label Technology Forum

Fürth/Germany, April 2, 2024: LEONHARD KURZ, market-leader in thin film technology and a pioneer in digital embellishment equipment, together with Grafotronic, a leading innovator in modular label machinery, are excited to announce the joint hosting of the 'Embellish More' event. This exclusive forum is specifically curated for label converters to learn all they need to know about embellishment technology in one place in one day.

Scheduled for April 11 and April 18 at KURZ Transfer Products in Huntersville, NC, 'Embellish More' promises an enriching day filled with technology demonstrations, master classes, and an application showcase. Participants will have the opportunity to engage with technology experts from each company while exploring a range of technologies including 2D and 3D digital embellishment, hot stamping, cold foil transfer, inline screen printing and late stage inkjet customization.

The 'Embellish More' event highlights KURZ and Grafotronic's mutual commitment to advancing the label industry through technological education and networking opportunities. Leveraging Grafotronic's versatility in manufacturing modular label converting equipment and KURZ's forward-thinking approach to advancing digital embellishment technology, the event is poised to offer valuable strategies for optimizing production efficiency. 'Embellish More' is poised to be an indispensable gathering for industry professionals looking to elevate their operational capabilities and embrace the future of label production in a highly competitive industry.

Registration for 'Embellish More' is now open at www.embellish-more.com for those aiming to gain a competitive edge by embracing cutting-edge label embellishment technologies.

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About KURZ: The KURZ Group is a global leader in thin film technology. KURZ develops and manufactures decorative and functional layers applied to carrier foil for a wide range of industries, from the packaging and printing industry through to the automotive, electronics, card and textile sectors. KURZ offers a comprehensive portfolio of products for surface finishing, decoration, labeling, and counterfeit protection, rounded off by an extensive range of stamping machines and stamping tools. The company is also continuously investing in new

technologies and developing innovative solutions for integrating functionality into surfaces. The KURZ Group has more than 5,500 employees at over 30 sites worldwide and produces under standardized quality and environmental standards in Europe, Asia, and the USA. A global network of subsidiaries, representatives and sales offices ensures short paths and individual, on-site consulting.

www.kurz-world.com

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About Grafotronic: Grafotronic is recognized for its innovative modular label machinery that meets diverse needs of the label converting industry, offering solutions that enhance flexibility and productivity. The company, founded in Sweden in 2004, is based in Europe with sales and service centers in Chicago, Illinois, for the North and South American markets, Brescia, Italy and Bangkok, Thailand. The modern 4600 sqm factory employs 200 people and is in Warsaw, Poland.

www.grafotronic.se

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